**What is the NMJ major?**

You may be asking yourself, “New Media Journalism? What is that? Is it even related to traditional journalism?” The new media part may sound unfamiliar, but it is an area of journalism that has been growing over the past 10 years via the internet and has grown into a field of its own.

As a journalism major you will not only study the traditional skills of news reporting, but you will also learn innovative and exciting technologies involving the news. Students will learn how to use the internet as a tool for research, writing, and communication.

There is a definite emphasis in NMJ courses on how new media affects journalism and its ever growing audience.

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**What skills will you learn?**

The skills that are taught in the NMJ program will help students as they pursue jobs both during and after college. The main goal of the program is to prepare students for professions in journalism whether it be in the areas of print news or elsewhere.

Skills you will learn include:

- How to construct and run websites.
- How to analyze a blogging community and its effect on society.
- How to use many types of software such as Adobe Photoshop, Adobe InDesign and Macromedia Flash.
- How to design interactive media such as podcasts and usability testing.

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**The Setonian and Media Lab**

The campus newspaper experience here at Seton Hill University is one of a kind. The Setonian and Setonian Online are student run monthly periodicals. The paper is open to all students and encourages anyone willing to write and report to join the staff.

There is also a 1 credit course called Media Lab offered every semester for students that want to work on the newspaper staff. This class gives students credit as well as the hands on experience of working on the newspaper.

The staff consists of students dedicated to bringing accurate and reliable news to the student body. Students of all majors are staff members and various jobs include; reporter, photographer, copy editor and section editors.
Writing and learning communication skills is merely the beginning of your education in the NMJ major at Seton Hill University. Students will take courses that deal with fine tuning their writing skills as well as learning how media affects society and how to effectively communicate with other people.

There are 40 required credits the student must take and pass for the NMJ major, not including the liberal arts core classes.

*What courses do NMJ majors take?*

Some NMJ major classes include:

**EL 227: Newswriting**
- Learn the roles of journalism in society. Students will be asked to write several different types of news reports. Skill will be gained in the areas of researching, interviewing and writing.

**CA 100: Comm. Theories and Technologies**
- Introduction to the field of communications and the role it plays in both the personal and professional worlds. Emphasis on organizational communication, interpersonal relationships and mass media.

**EL 335: Media Aesthetics**
- Students will learn and apply methods for understanding and taking apart subjects in media. The course will cover a spectrum of topics ranging from televisions, internet, and film.

**AR 180: Digital Imaging**
- Learn digital image creation and manipulation. You will also learn how to use Adobe Photoshop.

*Contact Information*

Visit [http://www.setonhill.edu](http://www.setonhill.edu) for more information on the NMJ program.

Setonian Online: [http://setonian.setonhill.edu](http://setonian.setonhill.edu)

E-mail the Setonian: [Setonian@gmail.com](mailto:Setonian@gmail.com)

Interested in pursuing a major in New Media Journalism? Consider coming to Seton Hill University where you can gain the skills you need to become part of this exciting and ever changing field.